

NAVELLIER & ASSOCIATES is a money management firm dedicated to finding the market's best stocks. We've guided individual and institutional clients for over 30 years with a disciplined, style-consistent investment approach designed to maximize returns while controlling excessive risk. Our latest offerings are in the form of tactical ETFs, which often appeal to more conservative investors who favor capital preservation.

Navellier uses a sophisticated mathematical strategy with the objective of identifying companies with strong profitability and growth characteristics. Our dynamic system is designed to adapt to market trends, adjusting for the conditions the stock market is rewarding. While some of our competitors try to emulate indexes, we focus on outperforming them. Our portfolios typically have a low correlation with their benchmarks, thereby increasing diversification and decreasing risk for index, core and satellite, and multi-manager investment structures. Our strategies are best suited for long-term investors.

Navellier was founded in 1987 by growth analyst Louis Navellier. We are an independent firm with a dedicated staff, including a seasoned portfolio management team. Our top portfolios are still managed by the very same professionals who launched them many years ago. We are committed to providing exceptional client service, innovative online investment tools, and leading market research.

PORTFOLIO OVERVIEW All of Navellier's portfolios are offered as individually managed accounts. Navellier also provides investment advice to a number of mutual fund and UIT companies.

TRADITIONAL PORTFOLIOS

BEST USED ALONG WITH OTHER STYLES AND ASSET CLASSES

Navellier's traditional portfolios use a highly disciplined, quantitative process to identify inefficiently priced stocks with superior fundamentals relative to the underlying market.

Large Cap Growth Mid Cap Growth
Small-to-Mid Growth Small Cap Growth
All Cap Core

IMPORTANT DISCLOSURES Performance results presented herein do not necessarily indicate future performance. Investment in equity strategies involves substantial risk and has the potential for partial or complete loss of funds invested.

ETF SERIES PORTFOLIOS

DESIGNED FOR INVESTORS LOOKING FOR BOTH UPSIDE POTENTIAL AND DOWNSIDE PROTECTION

Navellier Tactical ETF Strategies

SPECIALTY PORTFOLIOS

PORTFOLIOS WITH SOMETHING A LITTLE DIFFERENT

Defensive Alpha

Power Dividend

Covered Call Strategies

Fundamental 'A'

Concentrated High Dividend Income

High Dividend Income

TRADITIONAL PORTFOLIOS THE INVESTMENT PROCESS SEEKS TO IDENTIFY STOCKS WITH SUPERIOR EARNINGS, REVENUE, AND PROFIT MARGIN EXPANSION RELATIVE TO THE GENERAL MARKET.

Large Cap Growth – the portfolio invests in large cap stocks that our research identifies as having strong fundamentals that the market is rewarding.

Mid Cap Growth – a portfolio that is similar to the Large Cap Growth Portfolio except that the market capitalization range is equal to the market cap spectrum of the benchmark, the Russell Mid Cap Growth Index.

Small-to-Mid Growth – a portfolio that invests primarily in small and mid cap growth stocks. The market capitalization generally ranges from \$100 million to \$10 billion. This portfolio is Navellier’s oldest portfolio and dates back to 1987.

Small Cap Growth – the portfolio invests primarily in small cap growth stocks with potential for long-term capital appreciation.

All Cap Core – the portfolio is a “diversified” portfolio, which may invest in both growth and value stocks of any market capitalization.

ETF SERIES PORTFOLIOS

Navellier Tactical ETF Strategies – a suite of defensive ETF portfolios designed with the primary goal of protecting assets during extreme stock market downturns. The real power behind the portfolios comes from their ability to take defensive positions in cash or bonds when conditions warrant.

SPECIALTY PORTFOLIOS

Defensive Alpha (DAP) – the portfolio attempts to outperform the S&P 500. When the S&P 500 Index goes up, Defensive Alpha Portfolio’s equity position can increase in high Alpha growth stocks, up to 20 stocks selected to outperform the S&P 500. When the S&P 500 Index goes down, Defensive Alpha Portfolio can react by trimming the portfolio to fewer than 15, 10, or 5 stocks or even at times placing the whole portfolio into cash to be reinvested again at the right time.

Power Dividend – uses Navellier’s stock selection methodology of identifying high quality stocks with strong dividend growth rates. Our research has shown that financially sound companies with positive dividend growth rates offer attractive total return potential.

Covered Call Strategies – based on a conservative, covered call buy-write strategy where the portfolios invest in equity securities and simultaneously write call options on those securities, thereby potentially collecting additional income via the call premium. This portfolio is designed for investors seeking additional income or a cushion against a market downturn.

Fundamental ‘A’ – the portfolio’s strategy is to achieve capital appreciation by constructing an aggressive portfolio of domestic and international securities that have “grades” in the top 20% of the universe as measured by Navellier’s proprietary model. The process focuses on fast-growing companies that offer innovative products, services, or technologies to a rapidly expanding marketplace.

Concentrated High Dividend Income – invests in common stocks and REIT securities based on their potential to offer attractive income and total returns.